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QNet S'wak office to serve as logistics hub

BY KEVIN TAN

KUCHING: International direct selling company, QNet (M) Sdn Bhd, has commenced operations from its Kuching office yesterday, its first outside the Klang Valley. The office will also serve as its logistics hub for shipment of its products in East Malaysia.

At a media briefing at the new office, QNet General Manager, V. Navaratnam, said the opening of the office here marked the company's commitment to its customers in the State.

"Sarawak has always been an important market for QNet Malaysia. In fact, the Sarawak market has scored the highest growth rate in the country. And now, with the office taking on a dual role as the logistics hub for East Malaysia, we have put in place a more cost efficient and speedier product delivery system. This will result in QNet passing on the cost savings to our customers," he said.

Navaratnam said with the setting up of operations here, QNet is also able to provide its sales force, known as Independent Representatives (IRs), better on the ground support.

For convenience, he said the new office will also allow QNet IRs to conduct training sessions, hold discussions with prospective customers when introducing the QNet business opportunity, and also pick



AT the Qnet office yesterday (from left) Mr Dominic Tan, Ms Venie Kandiah (Operations Manager), Mr Navaratnam and Mr Sukhvinder Singh (Network Support Officer). PHOTO: KEVIN TAN

up products they had ordered.

As a bonus, Navaratnam said the opening of its Kuching office was timed so that its IRs could benefit from the yearly global QNet Bonanza Extravaganza promotion.

"During this promotion, IRs can qualify for cash incentives if they chalked up a certain amount in sales. In previous years, we handed out as much as RM6 million in such incentives," he said.

For those who are interested to join Qnet as their sales representatives, or IRs, please contact 082 231

800. Currently, Qnet has around 30,000 IRs nationwide.

QNet was established in 1998 and is fast emerging as a global direct selling brand that distributes a dynamic range of wellness and lifestyle products. QNet's exclusive product portfolio is available through its e-commerce platform and combines a unique business opportunity which has benefited over 5 million customers worldwide.

QNet, which is part of the QI Group of Companies, is head-

quartered in Hong Kong and has a presence in 20 different countries through representative offices and agency partnerships.

In Malaysia, QNet is a registered direct sales company with the Ministry of Domestic Trade and Consumer Affairs.

Officially launched in 2008, QNet is a member of DSAM (Direct Selling Association of Malaysia) and BEIM (Business Ethics Institute of Malaysia).

To learn more about QNet, visit www.qnet.net.my.