

# How To Get On The Train To **Direct-Selling** **Superstardom**

**QNET**

**Success in direct selling doesn't come easy.  
But these tips can help you power up the track and triumph.**



Believe in your products and services. You can't manufacture sincerity, and customers will know if you're familiar with what you're selling or simply looking to close deals.



Whether it's following up on appointments or returning calls, keep your word and be ethical. Reputation is important in business, and neglecting to do the right thing can be damaging.



The direct selling industry is constantly changing. So aim to harness technological innovations as well as the power of social media and conferencing apps for greater reach.



Aim to distinguish yourself from others. Unique selling propositions and engaging personal stories resonate with people. Ditto focusing on your personal branding and style.



Rejection and failure are part and parcel of success. The key is to be persistent, committed, and to keep on going even when you're discouraged or frustrated.